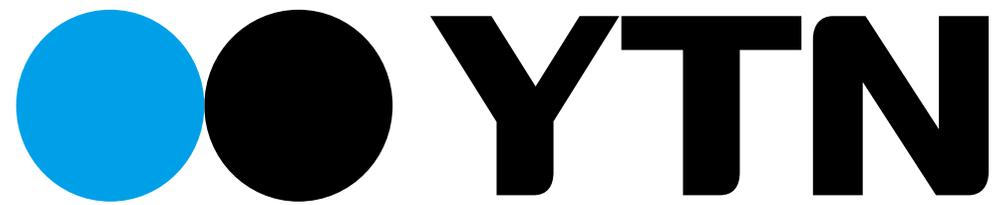


Korea's  
No.1  
News Channel



# YTN is Korea's No.1 News Channel

The first news-specialized TV channel in Korea

The first 24-hour-serving broadcaster in Korea

Ranked top in "the most trusted media outlet" in Korea

With competent overseas over 80 correspondents making up

unrivalled global network

## History of YTN

- 1995  
Began broadcasting
- 2000  
Purchased Seoul Namsan Tower
- 2001  
Embarked on Global Satellite Broadcasting
- 2003  
Launched YTN PLUS
- 2005  
Launched YTN DMB
- 2007  
Launched YTN Science
- 2008  
Launched YTN Radio
- 2009  
Began high-definition (HD) broadcast
- 2011  
Launched YTN Life



# MULTIMEDIA GROUP **YTN**

## ●● **YTN**

Korea's No.1 news channel, delivering the most accurate and fair news from home and abroad.

## ●● **YTN science**

The 1<sup>st</sup> 24-hour science TV channel in Korea, covering top news and information on science.

## ●● **YTN life**

Korea's only 24-hour lifestyle channel, providing the latest weather forecasts and information on living.

## ●● **YTN WORLD**

International broadcaster to spread various Korean news and content on culture, IT industry, and business across the world.

## ●● **YTN RADIO**

The 1<sup>st</sup> terrestrial radio news channel in Korea, delivering news 24 hours, 365 days a year.

## ●● **YTN DMB**

The country's cutting-edge mobile broadcasting platform, taking a leading role of communications convergence.

## ●● **YTN PLUS**

Co-founded by YTN, Korea's No.1 digital media company, and NAVER, Korea's No.1 online portal service.

## **YTN** KOREAN

Korea's advanced overseas Koreans-specialized broadcaster, dedicated to multinational exchanges via Internet.

## ●● **YTN** **SEOUL TOWER**



Korea's 1<sup>st</sup> general radio wave tower, providing TV and radio services for Seoul as a major landmark of the capital.

# YTN WORLD

## Korea's No. 1 news channel for round-the-clock live news

YTN WORLD plays a key role in delivering reliable news fast to every corner of the globe around the clock.

## Korea's representative news channel

YTN WORLD provides highly well-organized news reports on the Korean President's official overseas trips and was named the only Korean TV channel allowed to cover the inside of the 2016 Rio Olympics athletes' village.

## A huge volume of entertainment, IT & business issues

YTN WORLD supplies a huge quantity of content on entertainment, IT and business among others, under exclusive partnership with Korea's signature enterprises.

## Worldwide network for overseas Koreans

Helped by over 80 correspondents and reporters abroad, YTN WORLD covers a great many issues or stories on overseas Koreans.

## Available on major TV platforms

YTN WORLD broadcasts through three satellites -- Intelsat-19, Intelsat-20 and Intelsat-21, and its programs are available on major local television platforms (satellite, cable IPTV, etc.) around the world for overseas Koreans as well as foreigners who are avid fans of Korean culture.



# YTN PROGRAMS

The fastest breaking news

24-hour live news

Everywhere in the world

The most accurate and reliable news

Korea's Top News Channel, YTN



## Politics

YTN offers a wide range of domestic and international political news, as well as opinions and analyses of politics at home and abroad.



## Business

YTN delivers comprehensive news reports on the latest financial, market, industrial and corporate issues around the world.



## Science & IT

YTN delivers prompt and accurate science & IT information, constantly updating and expanding interactive science culture.



## Sports & Entertainment

YTN provides the latest eye-catching news about the world of sports and the music, fashion, travel, and culinary sectors as well as reports on celebrities to improve its viewers' quality of life.



## Global Korean

YTN features programs specialized for overseas Koreans, covering a wide spectrum of issues on top of YTN news reports.



## Korea, Bigger Korea

YTN's reports on overseas Koreans and multicultural families in Korea broaden the borders of Korean culture.



## Korean Education

YTN supplies highly informative programs in various fields such as lifestyles, history, health, and Korean language.



## Documentary

Short but acclaimed documentary programs convey kaleidoscopic stories and in-depth features.

# CONTENT SALES



## Diverse & Massive Video Content

YTN provides breaking news, exclusive interviews, viewer-provided videos and archive images on Korean politics, economy, community and culture, based on its own HD system.

YTN constantly and quickly captures the very moment of a wide diversity of stories covered by highly competent journalists all over the nation.

Discover YTN's accurate, fast and fair news reports served with lively moving images on the scene.

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